



جسور Jusoor

VALE اورپک Orpic SOHAR ALUMINIUM

Annual Report
2013





His Majesty Sultan
Qaboos bin Said,
Sultan of Oman

About this Report:

Welcome to Jusoor's 2013 Annual Report. This report covers the reporting period from January 2013 to December 2013. For more information with regards to this report and its content please contact:

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Table of Content

The Founding Companies	4
Message from the Chairman	7
Message from the CEO	8
Jusoor at a Glance	9
Performance Summary	11
Social Projects	13
Small Scale Project	20
Sponsorship & Donation	23
Volunteering Program	27



Jusoor's Founding Companies

Based on their genuine belief in their social responsibility, Orpic, Sohar Aluminium and Vale had a vision of a collaborative Social Responsibility Foundation that can translate their commitment to the community where they operate into social projects that touch the needs of the people. This vision was realized in 2011 with the formation of Jusoor.



www.sohar-aluminium.com



www.orpic.om



www.vale.com



Sohar Aluminium (SA) was formed in September 2004 to undertake a landmark Greenfield aluminium smelter project in the Sultanate of Oman. Jointly owned by Oman Oil Company, Abu Dhabi National Energy Company PJSC - TAQA and Rio Tinto Alcan, SA has implemented decades of industry insight in its design, specification and construction to ensure efficiency, environmental protection and the utmost safety of its workforce. The smelter has an annual production capacity of 375,000 tonnes of high quality Aluminium. Omanisation, which currently stands at 71% of its workforce, is a driving force within the organisation.

In addition to its Operations achievements, SA firmly believes in supporting and giving back to the local communities it operates in. Through a well-established CSR framework, SA executes a number of projects that impact various sections of the society in a positive manner. To enable this, the Shareholders have committed 1.5% of their profits towards CSR projects.

Additionally, SA executes CSR projects in collaboration with Orpic and Vale through the CSR Foundation "Jusoor" that has grown from strength to strength since its establishment in 2011.



Orpic is Oman's national refining and petrochemicals company and provides 100 per cent of the nation's fuel. Orpic is owned by the Government of the Sultanate of Oman, through the Ministry of Finance, and Oman Oil Company SAOC.

Our refineries at Sohar and Muscat, as well as our aromatics and polypropylene production plants in the Sohar Port Area, provide fuels, chemicals and feedstock to Oman and to international markets.

Our team of over 1,600 employees work across the four plants with the common goal of building an integrated Omani refining and petrochemicals business of which the nation can be proud. Over 73% of our workforce is Omani, and our highly successful training programme takes on over 100 graduates a year to build the human resource capacity needed to execute our major developments in the next four years, and beyond.

Orpic takes its commitment to society seriously, involving itself in numerous local and national CSR projects in addition to the close relationship it maintains with Jusoor and its programmes.



Vale is a global mining company committed to quality of life and environmental preservation in over 30 countries where it operates. Its sustainability policy is based on three pillars: being a sustainable operator, a catalyst for local development and an agent of change in its very own community. In Oman, Vale has concentrated its efforts on understanding the dynamics of North Al Batinah Governorate in order to positively contribute to its growth. The company's Social Responsibility Agenda has been designed to go beyond the impact of managing its operations, focusing on education, entrepreneurship, health and environment as well as sports and culture.

With sustainability as the bedrock of its operations, Vale understands the importance of balancing the social, environmental and economic aspects of its business to leave a legacy for future generations.

Partnering with companies who share one in the same vision for sustainability, Vale joined forces with Oman Oil Refineries and Petroleum Industries Company and Sohar Aluminum to provide valuable insight from years of experience while implementing best practices for the advancement of society through Jusoor.



Board of Directors

H.E. Sheikh Hilal Ali Al Habsi
Wali of Sohar
Chairman

H.E. Said Ghanim Al Muqbali
Member of Shura Council in Sohar
Member

H.E. Sheikh Said Humaid Al Harthi
Wali of Liwa
Member

Dr. Ali Issa Al Mamari
Local Community Representative
Member

Mr. Musab Abdullah Al Mahruqi
CEO of Orpic
Member

Mr. Abdulqader Saleh Al Farsi
Local Community Representative
Member

Mr. Said Mohammed Al Masoudi
CEO of Sohar Aluminium
Member

Ali Saleh Al Hashar
CEO of Jusoor
Member

Mr. Sergio Espeschit
CEO of Vale In Oman
Member

H.E. Sheikh Kadhim Abdullah Al Ajmi
Member of Shura Council in Sohar
Member



and guided by the wise words of His Majesty Sultan Qaboos bin Said, we strive to maximize the contribution of the private sector to the social development and provide solutions to the burning issues in the community.

We believe in sustainable solutions that empower communities to improve their own livelihood, and we understand that participation and accountability are essential for the progress we seek.

2013 was an extremely positive and successful year for Jusoor. For that, our deepest thanks and appreciations go to the founding companies and the team in Jusoor. Their endless devotion to serving the community is indeed remarkable. Thanks and gratitude to our colleagues at the board for their insight and commitment. Finally, appreciations to every individual from the local community who contributed to the success of Jusoor in 2013.

Being the first initiative of its kind in Oman, Jusoor is considered a unique and promising initiative that will surely change the face of Corporate Social Responsibility in the Sultanate of Oman. The genuine commitment of the founding companies of Jusoor (Orpic, Sohar Aluminum & Vale) to their social obligation towards the community is the common and the main drive that inspired them to unite their vision and their efforts aiming to achieve a sustainable socioeconomic development in the Omani society.

In today's economic climate, the social responsibility of the private sector is more important than ever. Enlightened

Hilal Ali Al Habsi

Message
of the
Chairman



Sustainable Development is not just an abstract idea, it is tangible and it means something. It means owning the mission of adding real value to our beloved country, It means collaborating efforts towards achieving a socioeconomic development in Oman, It means active contribution and support to the social and economic local development initiatives. When the three companies (Orpic, Sohar Aluminium & Vale) first thought of initiating a joint CSR foundation their main trigger was and still is achieving the sustainable development of the Omani community in general and of North Al Batinah Governorate in specific.

We believe that sustainable solutions are the answer to our concerns. Through building the bridges between the private sector, the government and the community we aspire to achieve a better tomorrow.

Jusoor is determined to continue contributing to the development of the Omani society through its active engagement with the community members and cooperation with

our stakeholders from the private and government sector. Therefore in 2013 we sought to improve our programs in a way that best correlate with the needs and demands of the community members.

We managed to put a thrust on our sponsorship activities that reached above 100 initiatives implemented from January to December 2013. We have successfully activated our engagement programs that gave us a better reach and helped us gain allies, and through the voluntary initiatives implemented throughout the year we managed to create ambassadors and at the same time contribute to improving the voluntary culture among community members.

In 2013 Jusoor has initiated major projects that we hope will make a difference at the social and economic sphere in the North Al Batinah. As you read through this report that will highlight Jusoor's major achievements and contributions in 2013, I encourage you to envision how you would contribute with us, as an individual or organization, to achieving the sustainable socioeconomic development of our country. It is through the collective efforts, and collective efforts only, we will manage to achieve a better future for our beloved country.

Our sincere thanks and appreciations to everyone who contributed to the progress of Jusoor, hoping that we all together can achieve more in the future.

Ali Al Hashar

Message of the CEO





Jusoor at a Glance

Jusoor is a non-profit Social Responsibility foundation founded by Orpic, Sohar Aluminum & Vale in Oman and aims at the development of the community through implementing sustainable social projects. Our belief in the partnership and the two way communication with all our stakeholders drive what we do at the foundation.

Orpic, Sohar Aluminum and Vale understand the importance of having a Social Responsibility agenda and of sharing the concerns about the territorial development of the Al Batinah North Governorate. Jusoor aims at contributing and supporting social and economic local development initiatives. By means of the cooperation, the founding companies agreed on maximizing the impact of their social investments and jointly coordinating and supporting social actions in the Sultanate of Oman.

Mission

To promote initiatives that lead to the sustainable and transparent socioeconomic development in the communities where we operate.

Vision

To generate value to Oman, especially for the communities where we operate, through the implementation of a sustainable and transparent socioeconomic development, contributing to the reputational value of our social investors, by 2016.

Values

Transparency

Transparency guides our relations with stakeholders, offering them access to timely and reliable information on decisions and performance of social projects.

Commitment

With a long-term view, we identify strategic opportunities to make a difference. Commitment to a spirit of dedication and determination, we transform our dreams into perceived results.

Partnership

We acknowledge the value of partners in extending our outreach. We understand that collaborative ideas lead to lasting solutions, greater value, sustainable change, and greater impact.

Change-making

We are determined to search for challenges and solutions and meet the forces of change with optimism and courage. As catalysts for change, we believe that we have an important role to play.

Accountability

We understand we have co-responsibility towards the sustainable development in a global scenario. In our social involvement, we take responsibility for our decisions and actions.

Focus Areas

Entrepreneurship

Aiming at promotion of entrepreneurship activities and innovative applications.

Education for Work

Aiming at enhancement of youth abilities and skills for labor market inclusion.

Culture & Sports

Aiming at preservation of the Omani culture heritage and promotion of sport development.

Health & Environment

Aiming at promotion of health awareness and environmental education programs.



Origin of the Logo

The interlinked human elements symbolise the combined effort- by the different corporate bodies that form Jusoor- as well as the interaction between the foundation and its stakeholders, towards aspired sustainable development.

The logo forms the infinity symbol, reflecting the endless commitment of Jusoor to the community.



Performance Summary

This performance report covers the full direct operations of Jusoor, this includes all aspects of its four focus areas (entrepreneurship, Education for work, Health & Environment, Culture and Sports).

The approach of the Foundation is based on a strategy of broadly structured social investment, designed for short-, medium- and long-term horizons, and managed in a professional manner. This strategy is constructed jointly with government, civil society organizations, partners and other related organizations, based on a shared vision. This distinctive approach taken by the Foundation makes it a model in terms of developing links and partnerships between the public and private sectors and leveraging local resources.

In the following pages we will detail the Social Projects implemented by Jusoor and they include "Completed Projects" that started in 2013 and concluded by the end of the year, and "On-going Projects" that started in 2013 and still running in 2014. Social projects refers to mid- and long-term articulated and integrated actions, guaranteeing after its completion the possibility of continuity, replication and scaling up of achieved results. A social project shall effectively contribute to transform a given reality, improving the quality of life and well-being of people by meeting livelihood and social needs.

In 2013 Jusoor's Board of Directors approved a budget of four million USD for different scales of projects and sponsorship activities.

This included major projects such as the Drug Rehabilitation Center, Al Wafa Investment Building plus the other social projects that are detailed in this report. Number of these projects were started and concluded in 2013, and number of them are still ongoing in 2014.

This report also includes snap shots of the Sponsorship and Donation activities done by the foundation in 2013. Sponsorship in the Foundation refers to short to mid-term actions that not necessarily will leverage further development of lasting solutions for the challenges within a certain reality, but rather give an immediate contribution to the issue at stake.

The Sponsorship & Donation Committee in Jusoor met five times in 2013, in which all the sponsorship request received by the foundation were screened and evaluated according to the standard procedures in Jusoor.

A budget of 400,000 Omani Rials were approved for all the sponsorship activities in the year, and they were divided into support to sport teams, civil society organizations, schools in addition to other activities done by governmental and non-governmental parties in the North Al Batinah Governorate and around the Sultanate of Oman. Opening another stream for serving the community in 2013, Jusoor embarked on several

structured voluntary activities engaging with big numbers of citizens and addressing several social issues in the community. These initiatives focused on fostering a voluntary culture in the society. As will be further detailed in this report, alongside the several voluntary initiatives Jusoor designed and implemented two major voluntary programs one of them was the Professional Volunteerism Training Program and the other was Jusoor Voluntary Award for the staff of the founding companies.

On the internal operations of Jusoor, we were keen to complete our governance model by developing an intensive corporate governance and manual of authority procedures to ensure strong and well established foundation.

At another level Jusoor worked heavily on its communication channels and tools through which it ensure a wider reach to the community and continuous communication with its stakeholders. Jusoor monthly newsletter captures all the activities done by Jusoor and gets sent to our stakeholders on monthly basis. We also maintained active engagement through Jusoor website, which won the prestigious award of Oman Web Award for 2013.

Most important though, is the direct daily face to face engagement with our beloved community, opening gates for interaction between Jusoor team and the local citizens for new project ideas and follow up of the already executed or under development project.



Social Projects



Jusoor Enrichment Program

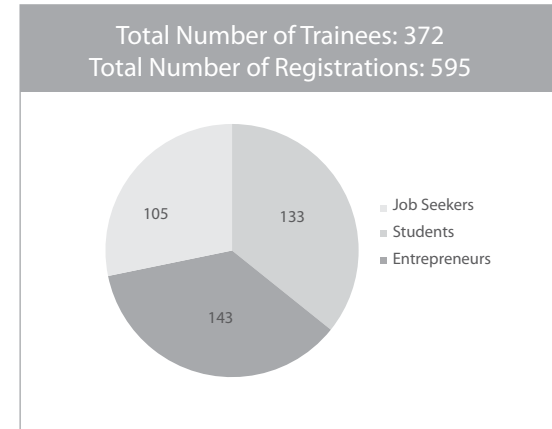
Jusoor Enrichment Program is a 12 months program that aimed at contributing to building the capacity of the youth in North Al Batinah Governorate in three main areas: Entrepreneurship, Career Guidance & Work Ethics.

Jusoor believes in capacity building and acknowledges its importance for the development of the society. We believe in providing the youth with the crucial skills needed to succeed in their career life and improve their readiness for the labor market as employees and for the business world as entrepreneurs. Therefore, in cooperation with the International Maritime College Oman, Jusoor worked on providing a learning platform that caters for the learning needs of the young entrepreneurs and cascades knowledge amongst college students and fresh graduates to enable them to enhance their employability. This was achieved through arranging series of learning events, workshops and seminars in cooperation with a number of reputed training institutes in this field such as Sultan Qaboos University- Career Guidance Office, Sharakah, Injaz Oman, Al Jazeera Global Services & Investment and the Training Center in Orpic. These learning events aimed also at advocating an open dialoged with the subject-matter experts to enrich trainees knowledge in these areas.

Objectives of the Project

- To contribute to building the capacities of the youth within North Al Batinah Governorate in the entrepreneurship field and identifying potential future entrepreneurs.
- To contribute to improving the readiness of the participants for joining the labor market, and to provide them with the tools that will help them succeed in their career paths.
- To complement all the efforts that are aimed at youth capacity building.

11 workshops were conducted from Feb to Dec 2013 with a total of 60 training hours. 7 workshops in Entrepreneurship, 2 workshops in Career guidance and 2 workshops in Work Ethics.



Al Batinah Business Portal

Supported by Jusoor and operated by Oman Chamber of Commerce & Industry branch in North Al Batinah, The Business Portal is an open door for SMEs, local supplier and contractors and big industrial companies in North Al Batinah Governorate to find information and exchange business with each other.

It is an electronic platform that gathers together all the information provided, ranging from policy issues to practical advisory reference.

Al Batinah Business Portal provides an online tender information platform to assist SMEs in North Al Batinah with countless business opportunities and ability to reach wider markets. It aims to cater for extensive base of information on all kinds of tenders available in the industry and within the companies registered in the Portal.

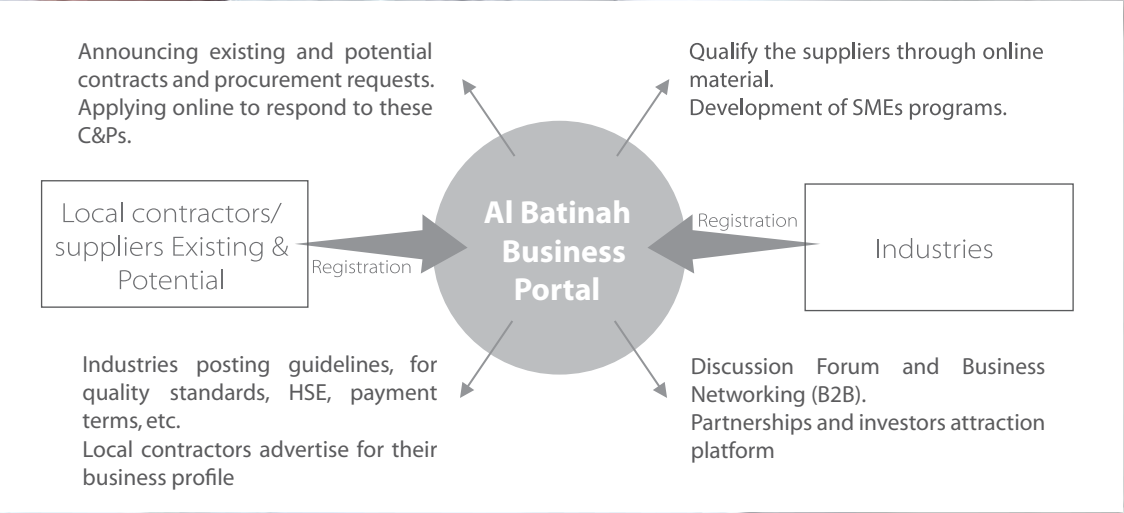
Al Batinah Business Portal is designed to allow the sharing of information about existing contracts (Contract Store) and forthcoming tendering opportunities (Opportunities) across the industries in North Al Batinah.

By the 30th December 2013, the total number of local suppliers was 34 suppliers.

Benefits for such Business Portal:

- Create an environment of trust between the industry, the local suppliers and the government.
- Enhance the relation between the industry, the community and the government.
- Flawless and real-time information about the contracts, services and data.
- Qualification and capacity building of suppliers and contractors.





Professional Education

This program comes under the “Education for Work” focus area and it consists of series of technical training programs followed by employment. It aims at contributing to providing the Omani job seekers with the knowledge and skills that enhance their employability and guarantee their success in their career paths. This program also contributes to enhancing the Omanization rates in the private sector.

Objectives of the Project

- To Enhance the skills of the job seekers in technical areas like welding, mechanics and fabrication.
- To promote the enrolment of Omani youth in labor market.
- To contribute in creating job opportunities for the youth in the companies working in North Al Batinah governorate.

Training for Employment of 140 Candidates

Training program was developed in collaboration with different companies in the province and in coordination with the Ministry of Manpower. The project seeks to ensure the provision of 140 job positions which were identified based upon job opportunities and demands mapping of the

labour market. Training coupled with the opportunity to work in a number of areas. Due to the withdrawal of number of trainees from the program we reached the following targets:

- A) Train 84 candidates in the following professions: welders, lubricators and mechanics. Upon their successful completion of the training program the successful trainees were directly employed by the hiring company.
- B) Train 37 candidates on Arc Welding to receive the GR6 qualification. Upon their successful completion of the training program, the trainees will directly be employed by the hiring company. This program is designed to continue for 18 months and is expected to be completed by April 2015.



The Industrial Tailoring Project (Narjis)

The Industrial Tailoring project is an ambitious project that aims at supporting the ladies from the social insurance and low income families in Liwa and Sohar through the technical training as well as providing a source of income. In the first phase, the project provided a 3 months training in basic tailoring for 50 ladies from the low income and social insurance from Liwa and Sohar.

Objectives of the Project

- To improve technical capacity of 50 Omani ladies from Sohar and Liwa.
- To develop a fully equipped workshop for ladies to run their own business.
- Provide the opportunity for the young entrepreneurs to have contracts with the big companies working in the industrial port.
- To provide a source of income to the social insurance families.

Phase One:

This phase was conducted during 2012 and aimed at providing the 50 trainees with the basic tailoring skills in one of the specialized institutes in Sohar. Through this training the trainees acquired the basic needed skills for the tailoring profession.

Phase Two:

The second phase of the project aims at establishing an industrial tailoring workshop to be operated by ladies from Liwa and Sohar and works on producing the work uniforms for the companies. The workshop took on board a number of the ladies who were trained in Phase one, utilizing the skills they have acquired during the training. Certain criteria were applied in selecting the candidates for phase two based on their capabilities and willingness to start their own businesses.

Phase two focuses on starting the infrastructure for the workshop for producing uniforms equipped with all the machines and resources, and is occupied by the ladies trained in phase one. Simultaneously the ladies went through an advanced training in Industrial tailoring mass production. The training program also included admin/finance/book keeping knowledge that will help them run the work in a way that ensures its sustainability.



The Drugs Rehabilitation Center

In cooperation with the Ministry of Health and a number of other governmental bodies, such as the Ministry of Social Development and Sohar Municipality, Jusoor is developing a Drugs Rehabilitation Center, as one of its ambitious social projects that are met with good response from all segments of the local communities. Extending over about 40.000sqm, and with a construction cost of about one million and six hundred thousand Omani Rials, the project aims at bridging the gap between services provided by the Ministry of Health and the support given by the private sector for treating the drug victims and integrating them in society. The project aims to achieve this through providing treatment, aftercare and rehabilitation services; as well as reducing risk of setbacks by focusing on developing individual skills to change their lifestyle and support the role played by the civil society organizations in helping those recovered from addiction to engage in society.

The center is expected to offer training and rehabilitation services for the patients to reduce the risk of having setbacks, and to improve the functions of those who recovered from addiction. One of the expected results of operating this center is minimizing the risk of diseases, medical and social problems associated with addiction to

drugs, psychotropic substances, and reducing the potential risk of death due to overdose.

According to the construction plan in the first phase, the center includes four units for the rehabilitation of patients with a capacity of 40 beds, a multi- purpose hall with a playground for interior sports and training workshops, meeting halls, prayer rooms, computer halls, a medical clinic, a building for security, a building for administration, external green spaces to provide comfort and reassurance, and external sport courts. Jusoor will fund the construction of infrastructure of this center and After the completion of construction, the Ministry of Health will operate the center in cooperation with many concerned bodies, such as the Ministry of Social Development, and other concerned governmental and non-governmental bodies.



Investment Building for Al Wafa Centre

Supporting the cause of handicapped children, Jusoor is financing the establishment of an investment building along with the Ministry of Social Development. The return of investment will go to Al Wafa Center for Handicapped Children in Sohar to be utilized to support its activities and programs.

This project adds a substantial value to the center as it will help in sourcing income that will enhance the level of service provided to the handicapped.





Small Scale
Projects

In line with the social projects developed in the main focus areas, small-scale projects also took place during 2013 in the community to strengthen Jusoor's message of generating sustainable development and to contribute to the socioeconomic development. Those projects have focused on handicapped support, educational development, health and women empowerment.



Handicapped Associations

Standing true to its commitment towards supporting handicapped, Jusoor contributed to a myriad of small scale projects targeting the handicapped associations in the local community in association with Ministry of Social Development. Jusoor provided 5 different centers for

handicapped in the area several equipment and medical prosthetic devices, including electric wheelchairs, quartet treatment and mechanisms for the treatment of movement impairment and stethoscopes. In addition to specialized hearing and visual aids for the Al Noor Association for the blind. This support came as a result of field survey conducted in 2012 and targetted these particular 5 associations, understanding their urgent needs and priorities.



Health Upliftment

It is worth mentioning that Jusoor's support has not only covered the handicapped, but has extended to reach the whole community as well by contributing to the development of health and well-being of all community members. This was represented in the upliftment of the health conditions of the community in cooperation with the health centres in the local community.

In this regard, Jusoor has conducted a survey in cooperation with Directorate General of Health Services in the North of Al Batinah Governorate to provide the necessary medical appliance that contribute effectively to the quality of the health services provided. Upon the survey, a variety of medical instruments were provided.

In one of the distinguished projects implemented with the support of Liwa Health Centre, Jusoor provided a mobile dental chair, nebulizers and vital sign monitors. These medical instruments are expected to add value to the quality of health services provided by Ministry of Health, which consequently merge collective efforts between Public and Private sectors in developing community.

For example, the mobile dental chair will be utilized at Basic Education Schools in Liwa to check up the dental health of over 2500 students every year.



In general, Jusoor has given a relatively considerable attention to health sector in the local community. It also bonded this sector to another no-less-important one, which is the sport sector.



Sport Upliftment

The sport sector support is another important field that Jusoor has embraced in its sustainable social projects. Example of which is the support to all the local sport teams, a total of 77 local teams registered under the three football clubs of Sohar, Majees and Al Salam. The support was utilized to finance the teams` sport and cultural activities implemented along the year.

Speaking of football and cultural clubs, Jusoor supported the first beach games tournament organized by Al Kifah football team –registered under Majees football club with the participation of 20 football and volleyball local teams. The tournament lasted for a week and attracted young people from Majees and surrounding villages.

Woman Empowerment

Developing and empowering the woman in the local community was of a priority to Jusoor. Several projects were conducted in 2013 in this field. Jusoor, has contributed largely in developing the Shinas OWA centre by equipping the multi purpose hall that can be used today for different social functions.

Other development projects touched the OWA centres in Sohar and Wadi Hibi. A fully furnished nursery was provided by Jusoor at the Wadi Hibi Centre, while a fully equipped computer lab was established in Liwa OWA centre. These initiatives and small projects were in deed an added value to these associations.

In an attempt to enhance Omani woman, Jusoor in cooperation with Directorate General of Social Development in North and South Al Batinah Governorate developed a training course in the administrative and the financial fields for 142 Omanis from the wilayets of North Al Batinah Governorate.



The three-month training course included administrative, accounting and customer service skills and concluded with a prestigious graduation ceremony. Many trainees from the Omani Women Associations and the Al Wafa Centres for Handicapped Children in North and South Al Batinah were delighted to have attended the course as it equipped them with the necessary skills to run their associations and contribute positively in developing their communities.



Educational Initiatives

Schools in the local community were supported in 2013 with an ideal project for the development of the quality of education. 15 smart interactive boards were distributed to the schools coupled with a training program for the teachers on how to maximise the benefits from this new technology. No doubt such advancement in technology is a great enabler for a quality of education and more interesting learning experience. It also goes in line with the Ministry's approach in developing educational system.



Sponsorship
and
Donations



Three Production Parties Symposium of Oman Chamber in Sohar

Jusoor sponsored the second edition of the three production parties seminar organized by Oman Chamber of Commerce and Industry in Sohar. The seminar is of a great value to the industry and the concerned community members. It opens channel for dialogue and communication.



Training and jobs Exhibition at Shinas College of Technology

Jusoor sponsored the third training & Job Exhibition at the College of Technology in Shinas. This event comes as a platform for job creation and vocational training for students and graduates. It opens employment opportunities for the graduates on annual basis.



Sponsoring the Community Traffic Safety Efforts in Sohar, Shinas and Liwa

Jusoor sponsored the community several events and activities of traffic safety in Sohar, Liwa and Shinas in cooperation and supervision of the traffic safety committees. The committees in these Wilayats carried out many awareness activities aimed at raising awareness on traffic issues and reduce traffic accidents.



Sponsoring Himam 1st Cultural Festival in Suwaiq

Jusoor sponsored Himam 1st Cultural Festival carried out by Himam voluntary team in cooperation with Al Suwaiq sports club. The aim of the youth summer camp initiative was to train 100 young people and enable them to mobilize their energies in three areas: entrepreneurship, media and crafts.



Supporting the Construction of the Local Majlises

Responding positively to the frequent demands to finance the construction of the local majlises, Jusoor supported 10 majlises in Sohar and Liwa, conditioned to completion of more than 80% of the construction, with a maximum amount of 5000 Oman Rials.



Supporting Local Sohar and Liwa Schools with Sunshades

In a response for urgent needs of the schools in Sohar and Liwa for sunshades to protect the students from summer heat, Jusoor supported several schools with these sunshades the were received positively by the school community and the community in large.



- Allocating 400,000 OMR for Sponsorship & Donations
- 100 Sponsorship Initiatives in 2013
- Allocating 120,000 OMR for Sports Activities
- Supporting 77 Sport Teams
- Financing 10 Majlises in Sohar and Liwa
- Providing Smart Boards to 15 Schools

Small Scale Projects and Sponsorship Performance of Jusoor in 2013

S&D Meeting No.	Total received requests	Approved requests	Rejected requests	Requests shifted to 2014	Amounts Approved (OMR)
1	90	28	62	0	166,315.00
2	67	33	34	0	91,800.00
3	30	7	23	0	35,400.00
4	54	14	40	0	31,915.00
5	44	14	30	0	48,996.00
6	12	3	0	8	25,000.00
TOTAL	297	81	189	8	399,426.00



Sponsoring the Arab Orphan Day in Sohar

Jusoor sponsored the celebration of the Arab Orphan Day in cooperation with the Oman Woman Association in Sohar. The event was an interesting day that was filled with several activities done by children of Sohar for the benefit of the orphans in the community.



Sponsoring the Summer Programs in the Sport Clubs

Sponsoring the summer programs of many local teams in the clubs of Sohar, Majees and Al Salam. These diverse activities of engaging the children and teaching them many life skills and sports are important to make use of their free time during the summer holiday.



Support Development of the Camel Race Track & Sponsoring the Race

In a support for the traditional festivals, Jusoor supported the equipping of Sohar camel race track as well as sponsoring the annual contest which was carried out by the Wilayat of Sohar during the 43rd National Day celebrations. The gathering of interested citizens for this sport was a true festival.



Sponsoring Cultural and Educational Lectures

Jusoor Sponsored the host of the two training programs delivered by the renowned speakers Dr.Tariq Suwaidan and Dr.Tariq Al Habib. Free tickets for the lectures were distributed to many handicapped individuals who are not financially able to afford the cost of the tickets.



Sponsoring the Rural Women Products at Hawa Exhibition

Jusoor sponsored the participation of Rural Women Department at Hawa Exhibition. 12 women participated in the exhibition, by displaying their products agricultural such as dairy products, poultry and food processing and aromatic plants.



Honoring Excellent Students in Sohar, Liwa & Shinas

In several initiatives and events, Jusoor sponsored honoring the outstanding and top performers among students and teachers in Sohar, Liwa and Shinas. Recognizing those achievers is a substantial motivation to achieve better results.



Jusoor Volunteerism Program

Components of the Jusoor Volunteerism Program

Professional Volunteerism Training

A training program for a carefully selected volunteers from the local community aiming to enhance their capacity in professional volunteerism.

Jusoor Volunteerism Award

An annual award to foster the voluntary spirit and motivate voluntary acts between the staff of the founding companies.

Voluntary Activities

Engaging a big number of community members as well as the staff of the founding companies, with the purpose of executing voluntary activities.

Professional Volunteerism Training Program

The Professional Volunteerism Training Program aimed at offering participants from the community a state of art capacity building programs, discussions, and stakeholder engagement activities. The aim of these activities was to promote community service best practices in the wilayats of Sohar, Saham, Shinas, and Liwa.

44 Omani youth volunteers have participated in the program to develop their skills and knowledge, enabling them to be effective actors in the community service arena.

This program was designed, planned, implemented and assessed in cooperation with Tawasul, Global Connections Center, a Omani expert house in the field. The training program consisted of 10 professional volunteerism capacity building modules followed by 3 open dialogue or "Majlis" sessions with relevant personalities to discuss significant current issues concerning Youth and Civil Society Organizations.



Jusoor Volunteerism Award

As Jusoor Volunteerism Program is the voluntary arm of Jusoor and its founding companies (Orpic, Sohar Aluminium & Vale), Jusoor invited the staff of its founding companies to fully emerge into voluntary practice in a form of Jusoor Volunteerism Award. It is a competition for the best voluntary project between the staff of the three founding companies of Jusoor (Sohar Aluminium, Orpic, Vale) The award encourages the staff to implement voluntary social activities in a competitive and entertaining environment with the objective to foster the sense of responsibility towards the community. Luckily, many innovative projects came out as response to this call. Thus, all projects were initially evaluated by a jury panel and constructive feedback was shared with them to ensure continuous improvement and sustainability. Eventually nine voluntary initiatives qualified for Jusoor's Award. Those initiatives were displayed in the concluding ceremony of the program and the top three winners were honored by Undersecretary of Social Development HE. Dr. Yahya Al Mawali

Voluntary Activities

Plant A Tree

The staff of the three founding companies and more than 500 volunteers, a large scale plant- a tree – initiative was executed in Liwa. With a distance exceeding 6 kms. The teams have been able to plant over 511 seedlings. All the participants have exposed their happiness for this event and asked Jusoor for more.



Handicapped Open Day

As part of its efforts to engage women in the voluntary activities from the three founding companies of Jusoor and the community, Jusoor organized the annual open day in 4 handicapped centres. Several activities were organized for the children and their families during the day.



The Graduation and Awarding Ceremonies of Jusoor Volunteerism Program

